

# The Lure of Kalamazoo



KALAMAZOO

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KALAMAZOO  
COMMERCIAL CLUB

The Progressive Force of the Community

An Exemplification of the Motto

"IN KALAMAZOO WE DO"

# The Lure of Kalamazoo



KALAMAZOO  
COMMERCIAL CLUB

The Progressive Force of the Community

An Exemplification of the Motto

"IN KALAMAZOO WE DO"



# Mayor, Aldermen and Officers of the City of Kalamazoo

HON. FRANK H. MILHAM  
MAYOR

President of the Council  
RICHARD R. BRENNER

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## OFFICERS

Judge of Municipal Court, Lynn B. Mason  
City Assessor . . . Walter A. Crawford  
City Clerk . . . John A. Ross  
City Auditor . . . Albert Sikkenga  
City Treasurer . . . Henry J. Schaberg  
City Attorney . . . Wm. L. Fitzgerald  
Water Commissioner . . . George Houston  
City Engineer . . . H. A. Johnston  
Superintendent Municipal Lighting Plant } Geo. C. Milham  
Chief of Police . . . Charles B. Allen  
Chief of Fire Department . . . Charles Russell

## Commercial Club

### OFFICERS

President, S. H. GRAY  
First Vice-President, P. L. ABBEY  
Second Vice-President, OTTO IHLING  
Treasurer, F. G. DEWEY

### DIRECTORS

Sam. Folz, James Grant, J. H. Burke, Wm. Bryant, F. F. Rowe, W. R. Taylor, Selig Stern, J. D. Clement, F. W. Blowers, W. O. Jones, W. R. Fox, Wm. Shakespeare, Wm. Thompson, A. E. Crowley, S. O. Hartwell, Frank Milham, Chas. A. Blaney, J. P. McCarthy, A. K. Edwards, J. J. Knight, W. F. Parsons, Jas. A. Taylor, M. H. Lane, H. B. Colman.

## The BURDICK

J. H. BURKE, Prop.

ERNEST McLEAN, Mgr.



The New Burdick Arcade

The leading and only centrally  
located hotel

## THE RICKMAN HOTEL

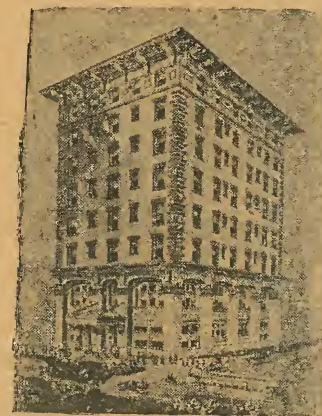
GEO. RICKMAN SONS CO., OWNERS

Fire  
Proof.

All  
Modern  
Appliances.

75  
Rooms.

50  
Rooms  
with Bath.



FRANK W. ROBINSON, Mgr.



# Kalamazoo Michigan

*Its Location, Climate, and Water Supply; Its  
Manufacturing, Commercial and Educational  
Advantages; Its Beauty and Pleasure  
Spots and general Desirability as a  
place for Business or Residence*



COMPILED UNDER THE AUSPICES OF  
THE COMMERCIAL CLUB

BY  
JOSEPH D. CLEMENT, Secretary.

1909

# The Purpose of this Work

**I**T is the purpose of this little volume to set forth a few of the salient facts, figures, and statistics regarding Kalamazoo with each and every statement easily proved by the official and authentic records from which they have been compiled.

As for the booklet's mission—its purpose is at one time to place the world at large in intimate acquaintance with the conditions, growth, resources, advantages and facilities of Kalamazoo of to-day and to correct any misapprehension or mistakes on the part of the misinformed.

## Only Authoritative Figures Used

As to the value of the contents, each and every statistic, figure and statement may be absolutely relied upon as authoritative. Wherever possible official records have been used. When this was impossible, the testimony of some conservative business and professional men—those in a pos-

tion to know whereof they speak—has been submitted.

## Edited by Representative Business Men

Published, edited, and collected under the personal supervision and direction of the municipal government of Kalamazoo, the Manufacturers', Jobbers' and Bankers' Association, and the Kalamazoo Commercial Club, every page has been carefully revised and endorsed by men of affairs who have insisted that only cold facts be used and that any exaggeration of excessive local pride and patriotism be absolutely eliminated that conservatism and the plain truth be substituted.



Scene Along the River.

For this reason, glittering generalities—so interesting and attractive to the casual reader—have been avoided and only such statements are made as may guide aright the prospective manufacturer, inventor or citizen and such information is given as may be absolutely depended upon.



# The Lure of Kalamazoo

**I**N the making of cities there is a great variety in standards. In just so far as our aims in life differ, so far apart we find the plans which we outline for the development of a city. Commercialism is most strongly in evidence as a leading factor in most localities, and the commercial view of city evolution largely eliminates the esthetic view as impracticable and entirely undesirable and a waste of energy.

Business men point out the difference between a live town and a dead one, and detail the successful efforts in developing wonderful embellishments in connection with some towns, which are so un-American as to be devoid of any great commercial undertakings.

In their estimates they make comparisons which are unfair, and they entirely ignore the commercial value of beauty. Other things being equal, we are satisfied that the man seeking a home, with a business career in mind, will not fail to appreciate the value that beauty gives to a city as a place in which to live and prosecute any line of undertaking. A dead town commercially may be a beautiful town, but a live commercial town may, without any loss, become a well-embellished city.

We who reside here, think that as a beautiful city, Kalamazoo stands without a parallel, for one of her size, in the United States. There are many beautiful parks scattered in the various parts

of the city, well cared for at all times. The principal residential streets are lined on both sides with rows of gigantic oaks, elms, or maples. The citizens take such pride in keeping up their lawns and gardens that the whole city becomes like a beautiful park. While this characteristic has more to do with the esthetic nature of the people than with their material interests, its value



MAIN STREET, EAST AND WEST

should not be depreciated in considering why Kalamazoo is a good town in which to live.

In nothing is Kalamazoo richer, more replete, or more widely influential, than in her numerous and excellent schools and colleges. All are doing a most thorough and praiseworthy work.

Kalamazoo has 14 school buildings, completely equipped with all modern apparatus and 200 teachers. Our school activities range from the kindergarten to the high school. There are 6,724 pupils in attendance at these various schools, and of these 677 are in the high school. It is

## THE LURE OF KALAMAZOO

estimated that 200 of the number are preparing for college. The high school, including the commercial department, graduated 60 pupils in 1908. It is interesting to note that the high school of Kalamazoo is accredited at nearly all the great colleges and universities in the country. The high school building (including the Manual Training Building) is one of the most elegant, beautiful, and finely equipped school buildings in

and science, music, kindergarten and public school art. The expense necessitated in securing an education at the institution is moderate. The great popularity of the school has been demonstrated in a striking way the past year by the large enrolment of students. A summer term is a special feature of this institution, over 800 students being in attendance during the summer of 1908.



WESTERN STATE NORMAL

the country. It contains an auditorium with a seating capacity of 600.

The Western State Normal School occupies a most engaging site in the west part of the city, being built on the top of a large hill overlooking the valley. The buildings are of brick and stone with modern equipment, including fine gymnasium and new training-school. The course of instruction includes manual training, domestic art

A commendable feature of the Normal is the thoroughly trained instructors, under the direction of Dwight B. Waldo, D. D., all prominent in their chosen line and the best to be obtained. The degrees awarded represent as high a standard of educational equipment as those of any American school or college. The citizens of Kalamazoo are justly proud of the Western State Normal, and are looking, because of its rapid



improvement, for still greater results in the future.

Kalamazoo College, beautifully and picturesquely situated among the fine old trees on College Hill, in the west part of the city, has undergone rapid strides in advancement, particularly so during the past few years. This is the oldest established educational institution in the city. It is under the direction of the president, A. Gaylord Slocum, L.L. D. The addition of new buildings and other improvements has made the college attractive. The education given is practical and comprehensive, the aim being to combine old methods of long experience with modern ideas. Four Years' time and a limited amount of money will secure an education at this modern institution. Many opportunities for self help. The faculty is strong, and the college offers many courses of study. College teachers' certificates to those who take pedagogy. Every attention is given the moral and religious culture of students.

**The Nazareth Academy.** Incorporated in 1897. It has all the usual privileges accorded institutions of this sort, including conferring of degrees. The first building was erected in 1897.



EAST AVENUE SCHOOL



KALAMAZOO COLLEGE

The present length of the Academy building is about seven hundred feet. The Academy contains about one hundred private rooms, and can accommodate about three hundred Sisters and students.

Barbour Hall is the school for little boys. It has accommodations for one hundred and forty. An excellent boys' band is a feature of this Hall. The ground occupied by the Academy for flowers, parks and recreation, contains about thirty-five acres. The entire farm has in the neighborhood of three hundred acres. The DeBever Chapel, erected on the crest of the hill overlooking the lake, was the gift of Rt. Rev. Wm. DeBever as his memorial.

Nazareth Academy raises nearly all its own produce, eggs, poultry, vegetables, and has an excellent dairy. It owns its electric-light plant. There are several thousand fruit trees on the premises, also an abundance of berries. The Academy Chapel

## THE LURE OF KALAMAZOO

is a memorial. Under the altar in the chapel are the remains of St. Marcianna. In the relic chapel there is a large collection of relics of the different servants of God. The pipe organ is remarkably sweet in tone. It is about fifty years old. The crucifix in the Tabernacle is a masterpiece of ivory carving, and is very valuable. The great candlebras of hammered brass are unique, and perhaps have no duplicates in the country. St. Joseph's Hall is the home of the Sisters. Here is the training class and normal school. In the museum, St. Joseph's Hall, open on visiting days, may be seen a very large collection of curios. The li-

Sisters of St. Joseph of the Diocese of Detroit number 200, about sixty of whom reside at Nazareth. The number of students enrolled in 1908 and 1909 was about eighty at Roosevelt Hall, seventy at Barbour Hall, and twenty in the normal school, the total number of students being one hundred and seventy.

As a whole, Nazareth Academy, with its numerous departments, is one of the most complete institutions of its kind in the country. It is largely the result of the efforts of one of our most generous and public-spirited citizens, Very Rev. Frank A. O'Brien, L.L. D. Under Catholic direction we also have two Parochial schools which



BARBOUR HALL BAND

brary contains in the neighborhood of ten thousand volumes. The buildings are elaborately finished and enriched with many precious souvenirs.

The locality is very healthful, but one death occurring at the institution since its opening. The

take both sexes to the eighth grade, Le Fevre Institute for girls to the twelfth grade, while boys have the benefit of a complete college course at Gibbon's Hall under the direction of Rev. N. T. Roach, S. B.



Two schools where feeble minded children may receive the kindly attention they so much need, and where they are also taught the simple things they are capable of learning, are Wilbur Home, in charge of Dr. C. T. Wilbur, and St. Anthony's School, in charge of the Sisters of St. Joseph.

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The **Parson's Business College** is one of the largest, and perhaps the best known, of any institution of its kind in the west. Its faculty is composed of professional teachers of successful experience.

Its equipment is ample and modern, and af-

The college buildings, which are owned by Prof. W. F. Parsons, are situated just outside the commercial center of the city, yet so close that the students absorb the business atmosphere, and have the example of energetic and successful business men to inspire them to their best efforts.

Two features—Parsons' Zouaves for the boys, under the command of Mr. W. W. Parsons, and a fraternal, social, and literary association for girls, under the direction and influence of Miss Caroline Parsons. We know of no place where students get as much careful attention, regarding studies, health, and morals, as at Parsons' Business College.



PARSONS' BUSINESS COLLEGE

fords every facility for acquainting the students with Actual Business affairs. By reason of the well-established reputation of the school, there is a ready demand for its graduates. Kalamazoo being a prosperous commercial railroad center, affords a highly suitable home for such an institution.

We have four correspondence schools. The Michigan Business Institute, and McGurren School of Business have a full business course, including shorthand, telegraphy, and bookkeeping. The Acme School of Drawing and Lockwood-Stoltz Art School, teach mechanical, architectural, and commercial drawing and illustration.

## THE LURE OF KALAMAZOO



KALAMAZOO COUNTY COURT-HOUSE



## The Sportsman's Paradise

We are situated in the very center of the sportsman's paradise. St. Joseph, Calhoun, Barry, and Kalamazoo counties abound in clear, spring-fed lakes, which afford fine fishing, hunting and boating.

The lake area of Kalamazoo County is about 7,000 acres. This is composed of 117 lakes, 62 of which have received names, 55 are unnamed. Many are reached by steam road or interurbans.

The lakes were largely named for the early pioneers who settled upon their shores, though some were named because of their peculiar shape,



BATHING SCENE, GULL LAKE

such as Saddle-back, Gun, Crooked, Gourd-neck, Spectacle, and Round; some from animals, birds, and fish, like Bear, Duck, Loon, Eagle, Gull, Bass, Pike, Pickerel; others from the trees and flowers, such as Tamarack, Cedar, Grass. Mud Lake is quite a frequent name which stigmatizes the lake as an uninviting spot, while Pretty and Clear lakes impress you in the opposite manner.

Gull Lake, twelve miles from Kalamazoo, is one of the largest and perhaps the most beautiful lake in Michigan. It is just at the edge of the famous "Fruit Belt," on the Allegan branch of the Michigan Central Railroad, but is reached directly from Kalamazoo by way of the M. U. R.



COTTAGE, IDLEWILD, GULL LAKE

electric lines. Surrounded by the finest agricultural lands in Southern Michigan. It is located in that part of the county which is noted for its healthful conditions. The wooded sloping shores afford camping grounds for thousands during the summer vacation. Its shores being dotted with popular resorts of which there are not less than twenty on different parts of the lake, where hundreds of cottagers make their summer homes. The shore of the lake is a continual sandy beach, all the way around, has no inlets, being fed entirely by springs, but has a generous outlet which keeps the water fine and clear.



GULL LAKE PLEASURE BOAT

## THE LURE OF KALAMAZOO

Along the line of the C. K. & S. Railway northward from Kalamazoo are fifteen lakes which are noted for their beauty and excellent fishing. Here

and taken care of by near-by residents. This whole section is practically undeveloped, when compared with the ordinary summer resort, and is in reality a sportsman's paradise.

Transportation to and from the lakes is so convenient via the C. K. & S. that many fishing parties leave Kalamazoo in the morning and return in the evening after their day's sport. The views shown give only a modest idea of what the beauties really are.

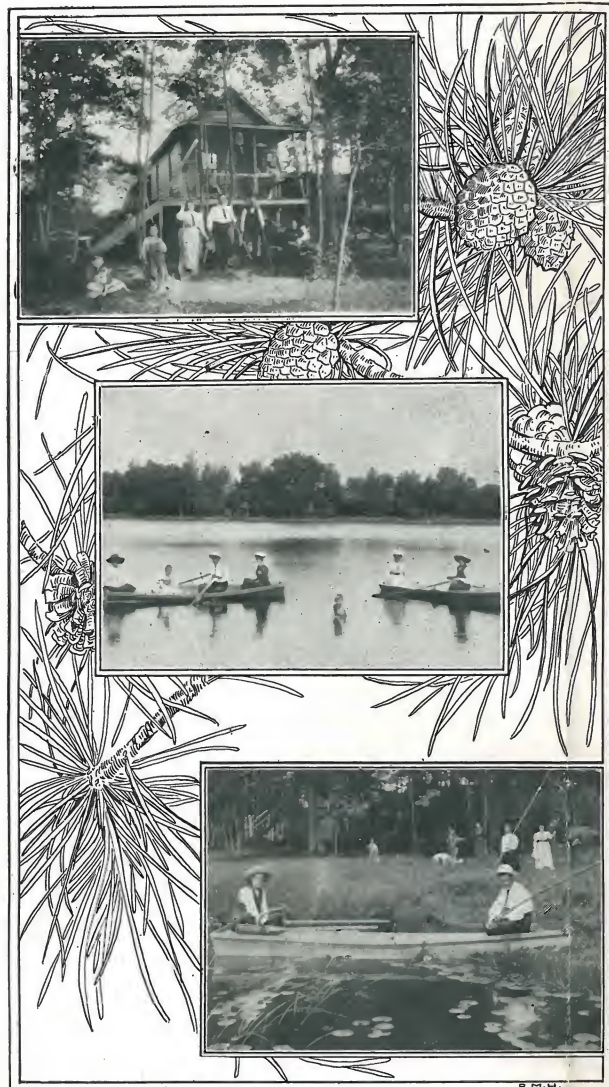
The Fruit Belt Line passes directly through the greatest hunting and fishing region in Southern Michigan, crossing many beautiful trout streams and passing close to Cora and Paw Paw lakes. Quail, partridge, and snipe are plentiful in many sections of this territory, and bass, pickerel, and perch abound in the lakes and the "speckled beauty" inhabit many of the spring-fed streams.

Forty miles to the westward of Kalamazoo lies Lake Michigan, nearest port being South Haven. This is reached over the South Haven branch of the Michigan Central Railroad, or over the Kalamazoo, Lake Shore & Chicago, familiarly known as the Fruit Belt Line. The shores of Lake Michigan, as well as the banks of Black River, which flows into Lake Michigan at this point, are lined with cottages, hotels, and boarding houses. South Haven accommodates several thousands of summer visitors, and to those who are looking for more conventional summer amusements, South Haven offers unexcelled attractions.

In case you desire to get a little farther away from home to spend your summer outing, we have in Northern Michigan resort regions a proposition to please every one.

These Northern resorts present a variety that is more than spice. They fulfill all requirements that might be laid down for a summer resort anywhere on the globe.

There is opportunity for all the pleasures to be



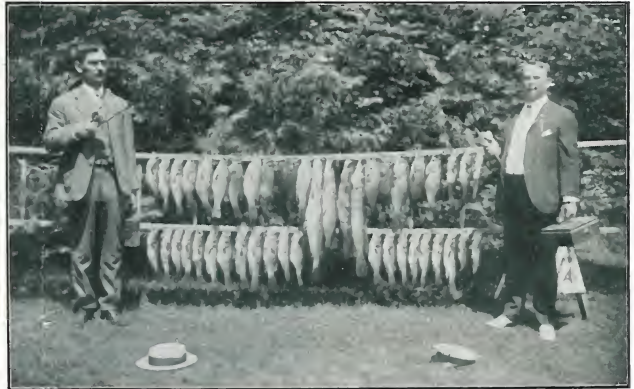
LAKE SCENES

bass, pickerel, and perch are found in large quantities. Game is abundant in season. Hunting and fishing parties are comfortably housed



found on water: sailing, boating, canoeing, bathing. Good roads and bridle paths for driving and riding; golf courses unexcelled for devotees of the healthful recreation; fishing for the angler; infinite variety and distinctive forms of amusement, diversion, and rest afforded.

There are three distinct divisions of this famous summer region, and all three are accessible by the Michigan Central, Flint & Pere Marquette, and Grand Rapids & Indiana Railways. One is the country on Little Traverse Bay around Petoskey, a beautiful and thriving



A DAY'S FISHING



ACKER'S POINT

little city of quite five thousand people; another is the region with the historic island of Mackinac as a center; and the third is the Grand Traverse Bay region with its numerous resorts on and near Grand Traverse Bay, with Traverse City as a center. For a number of years they have discovered and developed new places, added new resources, and fully established the claim that Northern Michigan has hundreds of perfect retreats from the busy life and the hot days of the city, the ideal vacation land. All this within a few hours' ride of Kalamazoo.



REFERENCE DEPARTMENT  
KALAMAZOO PUBLIC LIBRARY  
KALAMAZOO, MICHIGAN

## Public Utilities

With a complete telephone system, an electric light and power system, a water works system, a city railway system, a municipal lighting plant, a gas system, and one interurban system (and two others in prospect), the Kalamazoo public utility field is probably as completely equipped as any in the country. Not only this, but the managers of each claim that comparison with other cities anywhere near Kalamazoo's class as

The Commonwealth Power Company and the Kalamazoo Gas Company have during the past few years, completed the rebuilding or rather the installation of up-to-date systems that are said to compare favorably with anything in the country. Both of them built with a view of supplying a city of 100,000 within a few years, the increased population requiring merely the expense of small extensions or connections with the new



SOUTH BURDICK STREET

determined by population will show that this city occupies an enviable position in rates and service.

Up to within the last few years the public utility corporations have been working under a rather expensive handicap in Kalamazoo. This handicap, as the officials of the various utilities term it, is the fact that the city is spread out—embracing about 8.15 square miles within its corporate limits. This feature of the city, while a good one probably in a sanitary or healthful respect, is a costly one when it has to be covered by wires, pipe mains, or tracks.

buildings. The same is true of the Michigan Telephone Company, which is at the present time laying underground cables in the business and some parts of the residence districts.

The water works is owned by the city and is one of the best equipped in the country, and has 68 miles of mains, 1,686 feet of pipe laid, 584 fire hydrants, and about 4,600 private consumers.

Test after test has been made of the water, and it is shown to be pure and good to drink and use for cooking. The water is supplied from springs and is pumped to all parts of the city by immense



Holly pumps, and thus the entire population is supplied with as pure drinking water as can be found anywhere on earth.

The plant has a capacity of pumping 1,484,739 gallons per day, and improvements are under way which will greatly increase this. These improvements will enable the water works plant to supply a city more than half again as large as Kalamazoo without additional expenditures except for extensions of mains. The meter system is used and is giving universal satisfaction. In the matter of fire protection, Kalamazoo has an excellent, paid, out-of-politics fire department, equipped with all the needed apparatus for fighting fires. Kalamazoo has just reason to be

proud of her water works, its pure, absolutely healthful water, and fire department. They do not have such water in other cities. When it is taken from lakes or streams, the taste is not agreeable, and there is danger of typhoid or other diseases which can not be guarded against.

The water works is efficiently managed and has been a paying investment. Indeed, it has for years paid a profit, besides providing water for fire protection. Aside from the great benefit of water, always fresh and pure as water can be, an advantage seldom considered is the fact that water is supplied to the 584



CENTRAL FIRE STATION



LIBRARY AND M. E. CHURCH

## THE LURE OF KALAMAZOO



ACADEMY STREET

fire hydrants, free of cost. If it was a private company, the city of Kalamazoo would be charged something like \$25 per month per hydrant.

The city owns its own electric lighting plant,

which furnishes light for municipal purposes and saves a large portion of the sum heretofore paid for street illumination, giving us more and better service at much less cost to the taxpayer.

Kalamazoo is admirably served by the Kalamazoo Gas Company. Its mains traverse all the principal streets, and places coal gas, which has become a necessity of every household, within the reach of all.

Gas firmly holds its place as an illuminant in the public estimation. Its low price, convenience and the quality of the light produced have brought about a constantly increasing demand, and with its general use for cooking and for emergency heating it becomes



BRONSON PARK



one of the most important of the public utilities. The Kalamazoo Gas Company has met all requirements. It is constantly improving its plant, having a few years ago erected an additional holder of enormous capacity and made additions to its manufacturing equipment. Its office building is one of the finest and best appointed in the city, and has just recently been finished.

The Kalamazoo Gas Company has made an effort to build up a system here that will give the best possible service at the lowest cost, and in this they are succeeding. The quality of the gas furnished is generally satisfactory. Its extensive mains are rapidly being enlarged and ex-



BURDICK STREET



GENERAL POST-OFFICE

tended to meet the requirements of the city's growth.

The Michigan United Railway Company operate the city electric lines and the interurbans from Kalamazoo to Battle Creek, Marshall, Albion and Jackson to Lansing. The street-car service in Kalamazoo is brought into great demand by Recreation Park during the race meet and Inter-State Fair, and numerous conventions, besides the constant demand of daily patrons.

That the Kalamazoo, Gull Lake and Northern Railway Company will have one of the finest and best-equipped systematized interurban systems in the country is conceded by those who are in a position to know. It is the boast of the company that Kalamazoo will excel in its transportation facilities per capita, when this company has its lines completed. No doubt with this and other companies (in prospect) Kalamazoo will be one of the great and leading interurban centers in the United States, and our city will have the right to be justly proud of its railway property.

The Commonwealth Power Company has developed from water-power and brought to the

## THE LURE OF KALAMAZOO

cities of Southern Michigan 20,000 horse-power of electricity. It is something to think of, something to marvel over, after thinking. Power—energy—greatly in excess of the work of an army of 20,000 horses, working day and night, all developed from the rivers which have flowed unvexed since the beginning of time. It is the practical harnessing of the power of nature to the work of man.

Already 6,000 horse-power of this energy has been utilized in the factories of Kalamazoo. It

has been demonstrated that electric power can be produced cheaper than steam power, and as to convenience and utility there is no comparison. The modern machines are operated by individual motors, obviating danger and trouble—save belts, shafting, and pulleys.

From the industrial standpoint, the possession by Kalamazoo of such power is a factor of the very first importance. Pure water is necessary for the healthy living; the means to secure power is a first essential industrial development.



WEST SOUTH STREET



# Transportation

The loadstone that draws and holds many of Kalamazoo's industries is the facilities offered for transportation and shipping.

We are on the main line of the Michigan Central, with its unsurpassed connections in the Central-East, with a branch to South Haven on Lake Michigan, opening up all the great lake ports.

tion with Canadian lines through the entire Northwest.

The Lake Shore & Michigan Southern, an important member of the New York Central Lines, extending from Buffalo to Chicago, and from Kalamazoo southward, giving direct connections with all Ohio, Indiana, Illinois, and southwestern points.



MICHIGAN CENTRAL DEPOT

We have the Grand Rapids & Indiana Railway, a division of the Pennsylvania, with direct lines from Cincinnati to Mackinac, and connecting at Fort Wayne with the main line of the Pennsylvania Central, giving us the benefit of the entire mileage of the Pennsylvania system, covering, with its network of lines, Ohio, Pennsylvania, New Jersey, and the entire Southeast, the Cincinnati connections giving direct routing over the entire South.

The Grand Trunk, with its lines from the Atlantic seaboard to Chicago, and in close connec-

The Kalamazoo, L. S. & Chicago R. R. (Fruit Belt) gives you direct communication with Lake Michigan, 40 miles away, as well as through freight and passenger arrangements via the Flint & Pere Marquette.

C. K. & S. also has close freight and passenger relations with the M. C., Grand Trunk, and Pere Marquette.

*Four Trunk Lines* of railroads, with *Two Independent Lines*, just midway between *Detroit and Chicago* east and west, and *Cincinnati and the Straits* north and south, within easy access of the

## THE LURE OF KALAMAZOO

immense Lumber, Iron, and Copper districts of this and adjoining states, with an Electric Power plant, with an investment of several millions, with almost unlimited capacity, furnished by *Five Big Dams* on the Kalamazoo River within *Twenty Miles* of Kalamazoo, with a population of intelligent native laborers, and climatic conditions that are conducive to activity and a high order of ability, unsurpassed educational advantages in all possible directions and to suit all tastes and inclinations, then add to this the pleasant surroundings of home life which tend to contentment, and you have a combination that is almost *ideal*.

### LABOR

Conditions that surround labor in Kalamazoo are favorable from the standpoint of the wage-earner, the demand for both skilled and common labor being such as to insure steady work without loss of time, good wages are paid, and our earners are well housed and live in comfortable circumstances. Relations between employers and employees are harmonious, tendencies to strife and strikes are not apparent, and all differences between capital and labor have been settled without resort to violence.

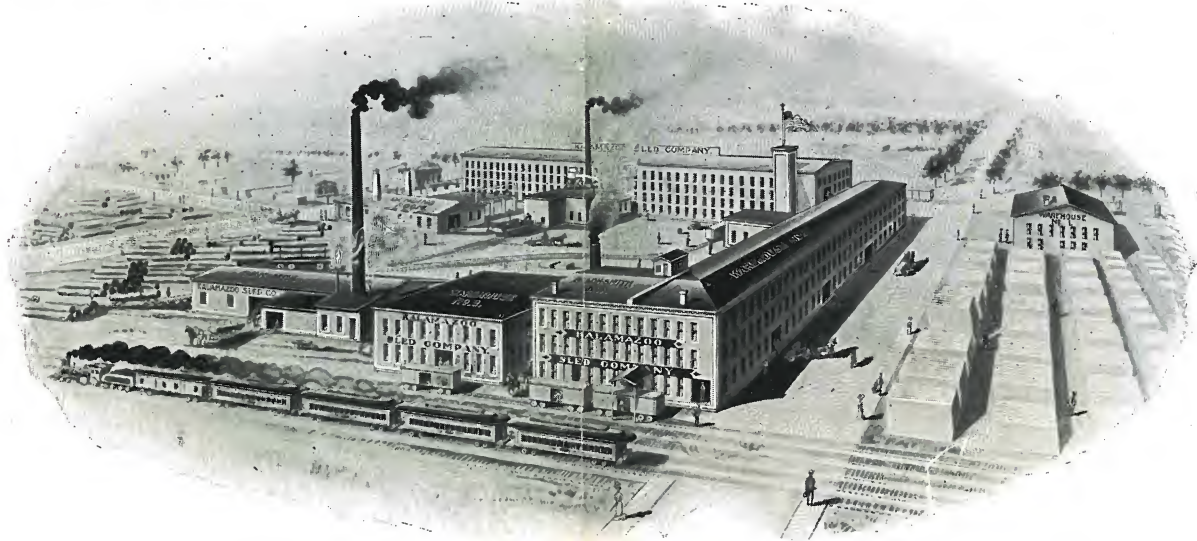
### HOTELS

Our best hotels are the American, Burdick, and the Rickman. These are strictly modern in build and methods. It is quite common to find



THE AMERICAN

in cities of this size one such hotel as these, but Kalamazoo is favored with three strictly first-class hostleries, and all are doing a fine business. Besides these, we have the Arlington, Columbia, Ehrman, and others on the American plan, and the Berghoff and Portage, European plan, each considered good in their respective class.



KALAMAZOO SLED COMPANY



### CHURCHES

We have forty churches of various denominations, which are supplemented by the Salvation Army, Rescue Mission, Y. M. C. A., Y. W. C. A., and a strong moral influence is exerted and much time, money and energy devoted to the general uplift.

### CHARITY

The people of Kalamazoo are noted for charity, benevolence, and care of the afflicted. In addition to the care which each church and fraternal order gives to needy and helpless members, we have a Society of Organized Charities, with a professional secretary or superintendent, who is a graduate of a similar institution in New York, which has a national reputation.

So broad and efficient is the work being carried on by this organization that no one need suf-

fer, if his needy condition be made known.

Encouragement to save is given by a traveling



BRONSON HOSPITAL



VIEWS OF MICHIGAN STATE ASYLUM

## THE LURE OF KALAMAZOO

agent of the Savings Bank Department. The sick are attended by a corps of efficient visiting nurses who make daily trips out among the afflicted and who carry with them a bag of supplies, which many times are wholly beyond the reach of the poor.

A woodyard is maintained where work is furnished the unemployed during the winter. Our hospitals—two—are both a source of much pride among our citizens, and recently a Tuberculosis Colony has been installed in the suburbs.

### HOSPITALS

Our two hospitals are worthy of more than passing notice. Both are large, commodious, and modern, fitted with the very best appliances known to the medical fraternity, competent corps of physicians and carefully trained nurses.

A Tuberculosis Colony has been established just outside the city.

### ASYLUM

The Michigan Insane Asylum is located here, and is considered one of the leading institutions of the country in the treatment of this class of patients. The cottage plan is followed. The Asylum community contains 3,000 people, which are not included in our estimate of population.

The **Children's Home** for little girls and Dewing's Boys' Home for boys, are among the well-kept institutions of which we are justly proud.

### CELERY

While celery has for some years been the principal product of our gardens, it is believed that no more profitable business connected with farming could be engaged in, than growing vegetables for home and foreign markets.

The muck land nearby is particularly adapted to this business, and already the gardeners are



A CELERY FIELD



branching out in this direction. Yet the famous Kalamazoo Celery is far in the lead, and the shipments are increasing amazingly.

During the busiest shipping season, which extends from August 15 to December 15, the average daily shipment is not less than 70 tons. It goes to nearly every city and town in the country, from the Atlantic to the Rockies, and brings to Kalamazoo a half million dollars annually.

Crops of uncommon abundance of all kinds of tubers and vegetables are grown. The farmers and gardeners do not realize the increased demand caused by the growth of Kalamazoo. Pigs, calves, lambs, butter, eggs, and poultry, owing to the increased consumption, are scarce and the prices high.

Kalamazoo is the "head center" of the world in the production and refining of Peppermint Oil. The A. M. Todd Co., Limited, owning and operating model farms of several thousand acres, handle more than one-half the product of the United States. Such is the reputation of their brand of goods for purity and strength that it has become the world's standard.

## BANKS

That Kalamazoo is a place of great commercial activity and immense trade is evidenced by its having six banks, all in flourishing condition, with aggregate deposits of \$6,635,455.62, and a capital and surplus of \$1,334,518.96. Bank clearings are averaging over \$1,000,000 *a week*. The total clearings for 1907 being \$52,756,516.26, with a good healthy increase since.

PRESIDENT  
City National Bank.....C. A. Peck  
First National Bank.....Geo. W. Ritchie  
Home Savings Bank.....V. T. Barker  
Kalamazoo National Bank.....E. J. Phelps  
Kalamazoo Savings Bank.....S. B. Monroe  
Michigan National Bank.....C. S. Campbell

The great success of our manufacturers has been largely due to the liberality of our banks.

Yet a conservative policy has always been followed so far as insures safety to depositors.

We know that statistics are dry reading, but these figures tell such an interesting story that we feel sure you will recognize the importance of introducing them here.

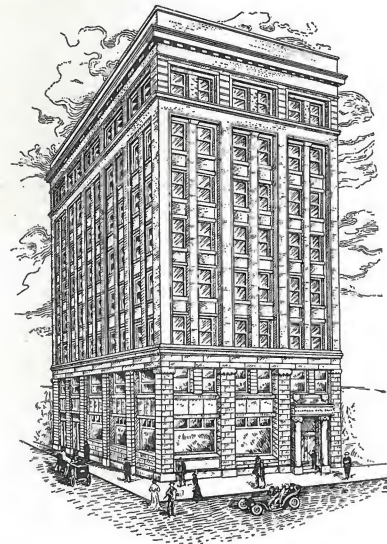
In 1900 our bank clearings were \$20,322,609

In 1901 our bank clearings were 21,901,832

In 1902 our bank clearings were 27,044,407

In 1903 our bank clearings were 34,985,081

Here was a gain of about \$15,000,000, and a percentage of gain of 75% in three years.



KALAMAZOO NATIONAL BANK

In 1904 our bank clearings were \$38,715,208

In 1905 our bank clearings were 42,018,672

Just doubling in the last four years.

In 1906 our bank clearings were \$48,500,220

In 1907 our bank clearings were 52,756,516

During 1908 we dropped off a little, but yet had clearings of—

The first four months of 1908 were \$16,518,678

The first four months of 1909 were 19,478,792

We will reach close to \$60,000,000 this year, a gain of 300% in nine years.

## THE LURE OF KALAMAZOO

### REAL ESTATE

While there has been a steady movement in the sale of Real Estate, due to the remarkable development which has taken place in Kalamazoo and immediate vicinity for the past seven years, prices for vacant property are still reasonable, and there are many desirable vacant lots, admirably located,



which can be purchased at prices which are not excessive, thus enabling those who desire to build homes to purchase the ground necessary at a figure which they can afford to pay.

While rents have advanced to some extent in the business section of the city, the unprecedented number of dwelling houses erected within the past seven years, has contributed to the maintenance of reasonable rates for rental of residence property.

This active movement in the erection of houses ranging in cost from \$1,000 to \$5,000 still continues, and insures those who desire to rent a house the opportunity of so doing at a rate which is not excessive, and for those who wish to buy homes every opportunity on easy terms is afforded.

The real estate business in this city is represented by men of enterprise, ability, and business integrity, who are ever alert in the work of advancing by every means in their power the growth and prosperity of the city.

New and beautiful additions have been platted and improved. Within six years we have seen Hay's Park, Summit Park, Oakwood, South Side Park, including the Lay and Lane tract, transformed from open fields, fresh from the plow, into suburbs of great beauty, with first-class improvements, and all conveniences of a prosperous city. Just outside of the city are acre plats, where those who like a rural home with nearby city conveniences, may find just what they desire.

### SOCIAL CLUBS, ETC.

There are a number of social clubs, the most prominent of which are the Park Club, the Exchange Club, and a newly organized Country Club, which has made an extensive purchase of land on the bank of a nearby lake, and will at once proceed to improve it.

The city has an excellent free public library. The building was a generous donation by Dr. and Mrs. Van Deusen. It contains 30,000 volumes, besides a large number of magazines, periodicals, pamphlets, and government documents. A free



reading-room of fine dimensions and ample equipment is a feature. The annual appropriation for maintenance is about \$8,000. We have two literary clubs—the Ladies' Library Association, and the Twentieth Century Club. The former, one of the oldest in the United States, occupies its own building and supports a fine library.



## The Commercial Club

In 1904, the Commercial Club of Kalamazoo was organized, and since that time has been a potent factor in everything that appertained to the advancement of the business and commercial interests of the city.

Its policy has been conservative, and conducted along lines of sound business policy. The membership is composed of the leading business and professional men of the city.

Through the instrumentality of this organization, many matters of prime civic and industrial importance have been brought to a successful culmination.

The constant and persistent efforts of the Commercial Club have been directed toward one object—that of the upbuilding and future greatness of the “WE DO” City.



BRYANT PAPER COMPANY

# Paper Industry

While it is hard to decide just what helps our city most, there is no doubt about the paper industries furnishing our transportation companies the largest tonnage. We have making book paper

MANAGER

The Bryant Paper Co.....Frank Milham  
The Kalamazoo Paper Co...Fred M. Hodge  
The King Paper Co.....A. L. Pratt  
The Monarch Paper Co.George O. Comfort  
The Superior Paper Co.....Frank Milham

These mills have a daily capacity of 375 tons, nineteen carloads daily. The coal required to make this amount of paper is about 450 tons, and the material that goes into it, that much more, making in all 1,500 tons of freight daily, or two trains of 35 cars each, and for a year, 20,000 cars of 25 tons each to bring the material and dispose of the product.

The King Paper Co. is just excavating for a new mill, which will more than double their capacity.



KALAMAZOO PAPER COMPANY

We have three coating mills making high quality coated or enameled paper, viz.:

MANAGER

The Imperial Mills.....Mr. C. Fox  
The Monarch Paper Co...Geo. O. Comfort  
The Riverview Coated Paper Co.,  
F. B. Pagenstecher

Two mills making strawboard, viz.:

MANAGER

The Standard Paper Co.....J. H. Whitney  
The Western Board and Paper Co.,  
A. E. Curtenius

## TABLETS

Directly connected with the paper trade is the Educational Tablet Co. and the Kalamazoo Stationery Co. Both of these firms manufacture tablets for school, office, and house use, and employ about 250 people.

## ENVELOPES

The Illinois Envelope Co., J. L. Tapley, Mgr., and the Kalamazoo Envelope Co., F. M. Hodge, Mgr., have a daily capacity of two million and a half envelopes, and make all sorts and kinds required by the trade.



**PAPER BOXES**

Two extensive paper box factories:

The Inman Paper Box Co., George Inman, Mgr.  
The Kalamazoo Paper Box Co., R. E. Staebler, Mgr.

Two corset factories making over 1,000 dozen corsets daily. Think of what that means—12,000 corsets and 12,000 corset boxes, 12,000 labels.

One of our lamp manufactories made last year 75,000 lamps, and every one was packed in a paper box. A recent order to one of our box factories was for 1,500,000.

suit is calendars, which they are shipping to all parts of the country.

A. L. Crowley is manager. He not only has the true artist instinct himself, but seems to have a clear idea of what will please the trade. The success of this concern is phenomenal, as their business is rapidly increasing.

**LABELS**

Three firms that make "Stickers" from one-fourth the size of postage stamp to as big as you want.

**BLANK BOOKS**

Three factories for the manufacture of blank books:

Doubleday Bros.

Ihling Bros. Everard Co.

Kalamazoo Loose Leaf Binder Co.

The latter making a specialty of loose-leaf binders and modern loose-leaf systems.

**CALENDARS**

The Merchants' Publishing Co. are interested in printing advertising novelties, but their long

**PLAYING CARDS**

There are in the United States seven Playing Card factories. Kalamazoo has two of them. Like all paper using concerns they find it is an advantage to be at headquarters for their stock.

Little is known of the process of card making by the general public. The automatic machinery is endowed with almost human instincts. Four hundred employees are engaged by these factories.

## THE LURE OF KALAMAZOO

The American Playing Card Co., W. H. Longley, Mgr.

The Kalamazoo Playing Card Co., Geo. Hanselman, Mgr.

### FLINCH

A home card game, was also originated and is manufactured here.

The Johnson Paper Co., The Star Paper Co., and the Papeterie Co., are jobbers of paper in all its forms.

Kalamazoo's Green Houses and Nurseries are well known. The wholesale trade is supplied by the Central Nursery & Floral Co., Van Bochove & Sons, Prudential Nursery Co., C. J. Ward, Saul Batson, A. Van Dam.

The local retail flower trade is immense. Three large stores are devoted to this branch of the business.

Fifteen factories making cigars.

The American Sign Co., C. M. Davis, Mana-



KALAMAZOO STOVE CO.

### "KALAMAZOO DIRECT TO YOU"

Our stove works are the pride of every progressive citizen, the wonder and envy of our neighbors. It is almost beyond belief that this institution, the largest of its kind in the land, was started less than ten years ago. Their product is shipped to every state in the Union. Their slogan, "A Kalamazoo Direct to You," is a household by-word. Ex-Mayor Wm. Thompson, Mgr.

Another progressive concern is Wm. Shakespeare Co.'s fishing tackle factory. They sell every desirable article that goes to make up a fisherman's outfit. Make rods, reels, lures, and lines. They have over 100 employees.

ger, are having phenomenal success with their new electric-lighted signs.

Mandolins are made by the Gibson Mandolin Co., who have perfected an instrument that is fast becoming the favorite of both amateur and professional. Their mandolins, made after unique original designs and critical ideas, are the finest in the land.

In the Humphrey Instantaneous Heater the height of ingenuity and mechanical skill has been reached. The newest heaters are placed in the basement of the house and a pilot light lit under the coil. Now by simply opening any faucet in the house, water supply is turned on the



boiler, the gas lit, and almost instantaneously you get hot water. A thermostat, which is also automatic, shuts off this heat when a desired temperature is reached and turns it on again when the temperature drops. Closing the faucet shuts off the water supply as well as the heat. This, too, is a Kalamazoo invention. The Humphrey Co. have 250 employees engaged in manufacturing these heaters.

### LIGHTS

Among the improvements of the last decade there has been none greater or more radical than the changes in Gas Lamps.

Three firms here are engaged in the manufacture of improved Gas Lamps, and one firm making Electric Lamps. Kalamazoo is the home of the Humphrey, the pioneer in this particular field. It enjoys the confidence of the trade. Increase



MICHIGAN BUGGY CO.

### OUR VEHICLE TRADE

Ten carloads of vehicles, carriages, buggies and cutters are shipped from our city every day in the year. The trade is divided between—

The American Carriage Co.,  
The Lull Carriage Co.,  
The Michigan Buggy Co.

The latter firm, in addition to their regular line, have added a "Tony Pony line" and furnish the pony rigs complete, harness, buggy, cutter, and pony.

of sales is such that it has been almost impossible to meet the demand. Inverted lights are manufactured by three concerns, and hundreds of thousands are being put on the market. These lamps are made by The American Gas Light Co., A. L. Zwislner, Manager, The General Gas Light Co., W. W. Blinks, Manager, and The National Gas Light Co. A full half million lights were made during 1908, and the business is still increasing. In improved electric arc lamps we have the American Arc Lamp Co., the only manufacturer of its kind in the state. In addition to the domestic trade, they are doing an extensive export business with Australia, New Zealand,

Italy, Spain, and parts of South America. The business is under the management of Walter Ramsey.

A light of a different character is the Midgley Lamp Co. Radiodescent Therapeutic Lamp. A neat little factory has been arranged and this new lamp is being manufactured under the very strictest supervision of "Healing light" experts—

### True Tale Tersely Told

Dull store,  
Dim light,  
Deserted floor  
Day and night.

Business bad,  
Debts oppress,  
Boss sad,  
Awful mess.



a new company, but one that is destined to rank among our best.

### NEWSPAPERS

Three dailies and six weeklies. If a city can be judged by its papers, we need go no further, for it will be hard to find any city of double our size which has as good newspapers as we have. The Gazette, Press, and Telegraph.

They vary in politics, but agree on one point which they always put to the front, viz.; The great future of our city.

New lights,  
Various names,  
Store bright,  
Business gains.

Buyers come,  
Busy store,  
Things hum  
More and more.

Delighted boss,  
Success in sight,  
Lays it to  
The better light.



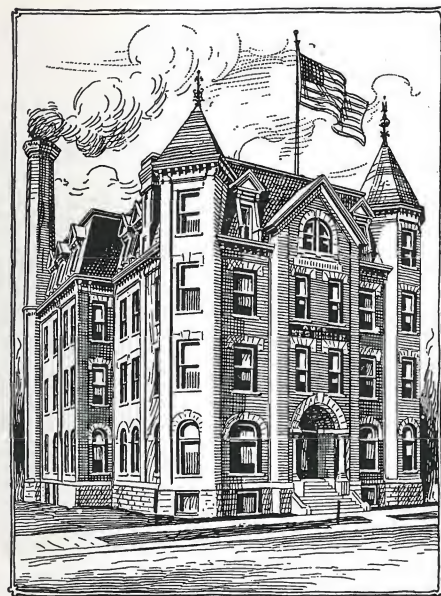
### MANUFACTURING PHARMACISTS

We certainly are favored in this direction. Four important institutions are engaged in this work, and have about 500 employees.

The P. L. Abbey Co. are manufacturing a particularly fine line of preparations for the drug and physicians' trade. Just now they are making a specialty of Kaskola.

The A. M. Todd Co., Limited, make a specialty of essential oils, peppermint being the most important. Mr. Todd has several farms in this vicinity, and the town of Mentha, adjoining his extensive plantations, has been largely built by him. More than one-half of the entire peppermint supply of the world passes through the hands of this concern. Their product is considered the world's standard.

The Zoa-Phora Co. manufacture the remedy suggested by the name, and do an extensive business.



THE TODD BLOCK



The Upjohn Company manufacture high - class pharmaceuticals for physicians, druggists, and lesser manufacturers. Their extensive works on East Lovell Street are models of cleanliness, and are supplied with every modern sanitary appliance for the comfort of employees. Their preparations are favorably known around the world.

## THE LURE OF KALAMAZOO

We have 200 inspected factories and workshops, with over 9,000 employees, with an average daily wage of \$1.81. The principal products are as follows:

Lamps	Jewellers' checks and envelopes	Clothing
Playing Cards	Decorating China	Lumber
Flinch Cards	Swings	Violins
Household Novelties	Metal Polishes	Arc Electric Lamps
Sleds	Flags and Banners	Interior Finish
Druggists' Sundries	Tents and Awnings	Humphrey Instantaneous
Cigars	Mandolins	Heater
Plumbing Supplies	Skirts and Petticoats	Bicycles
Skirts	Harness Hardware	Paper (Book, Coated, Enam-
Gas Engines	Mandolin	eled, Straw Board, and
Steam Engines	Gas Lamps	Cover)
Cook's Standard Tools	Humphrey Gas Lamps	Water Lifts
Automatic Blowers	Essential Oils	Undertakers' Dry Goods
Fishing Tackle	Horseshoes	Paper Boxes
Phonographs	Beer	Tanks
Enamel Steel Tanks	Screens	Silos
Burial Caskets	Straw Board	Store, Office and Bank Fixtures
Ventilators	Cement Blocks	Photo Shutters
Carriages and Sleighs	Regalia	Loose Leaf Devices
Machinery	Harness	Stoves
Lawn Chairs	Envelopes	"Patent" Medicines
Automobile Parts	Windmills	Railway Supplies
Peanut Roasters	Tire Setters	Motor Boats
Bathroom Fixtures	Universal Joints	Paints
Suspenders	Sleds	Steel Carriage Wheels
Gasoline Engines	Uniforms	Trolley Wheels
Automatic Stokers	Corsets	Wagon Jacks
Foundries	Canvas Folding Boats	Bait
Springs—Carriage	Carriages	Carburators
Automobile	Automobiles	Loose Leaf Binders
Seat	Badges	Trunks
Upholsterers	Hay Presses	Bags
Radiodescent Lamps	Fishing Tackle	Pocketbooks
Blank Books	Rugs	Jewellery
Burial Caskets	Structural Iron	Steel Castings
Carriage Trimmings	Violins	Physicians' Supplies
Calendars	Physicians' Remedies	Sales Books



# Iron Industries

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## **Babbitt Metal**

Advance Mfg. Co.  
New Era Mfg. Co.

## **Boilers and Engines**

Clark Engine and Boiler Co.  
Dutton Boiler Co.  
Burt Mfg. Co. (Gasoline)

## **Foundries**

Kalamazoo Foundry Co.  
Riverside Foundry Co.  
Chase Mfg. Co.

## **Saw Mills**

Wm. E. Hill Co.

## **Carburators**

Kalamazoo Carburator Co.

## **Automatic Stokers**

Clarage Machine Co.

## **Automobile Parts**

Acme Universal Joint Co.  
Blood Bros.  
Kalamazoo Carburator Co.  
Michigan Automobile Co.

## **Brass Foundries**

Star Brass Works  
Shutts-Dewey Plating Co.

## **Railway Supplies**

Kalamazoo Railway Supply Co.

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The Henrietta Skirt Co., Wolverine Pant Co., and Kalamazoo Suspender Co. are important manufacturers, in their respective lines.

## **Hay Presses and Harrows**

Reed Mfg. Co.

## **Springs**

Kalamazoo Spring and Axle Co.  
D'Arcy Spring Co.

## **Sheet Metal Co.**

A. & D. Sheet Metal Co.  
Kalamazoo Sheet Metal Co.

## **Silos, Tanks, and Windmills**

Kalamazoo Tank & Silo Co.  
Phelps & Bigelow Windmill Co.  
Eureka Windmill Co.

## **Enameled Metals**

The Enameled Steel Tank Co.  
Michigan Enameling Works

## **Steel Rolling Mills**

Harrow Spring Co.

## **Dies and Special Tools**

Armstrong & Veley

## **Gas and Electric Fixtures**

Kalamazoo Electric and Chandelier Co.

## **Sleds**

Angle Steel Sled Co.  
Kalamazoo Sled Co.

## **Railway and Track Scrapers**

Root Spring & Scraper Co.

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One of our most substantial industries is the Globe Casket Mfg. Co., who make an extensive line of caskets and undertakers' dry goods.

# Why You'll Like Kalamazoo

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The Ideal Home City.

Population of the city forty thousand and growing.

Fourteen grade schools.

Excellent Hotel accommodations.

Postal receipts 1907, \$173,482.74

Largest "direct to consumer" stove works in the world.

Light and water systems owned by the city.

Western State Normal School.

Cheap electric power and plenty of it.

Bank clearings over one million a week.

Kalamazoo College, fine buildings, beautiful grounds.

Four Trunk Line Railroads.

Big Corset Company, making 12,000 corsets daily.

Finest drinking water, furnished by the city.

One per cent city tax, and reasonable assessments.

A larger express business than any 50,000 city.

A half million dollars worth of celery grown and shipped from  
Kalamazoo annually.

Two firms making Uniforms, Regalia, and all kinds of Lodge Furniture. We  
produce more of this class of work than any city in America.

Henderson-Ames Co., Ihling Bros. Everard Co.



Twelve  
Thousand  
Corsets  
Made Daily  
Eleven Hundred  
Employees



HOME OF THE AMERICAN BEAUTY  
PLANT SHOWING NEW ADDITION

Kalamazoo  
Corset Company

JAS. H. HATFIELD, Pres. and Mgr.

Church, Rose, Eleanor Streets,  
and Kalamazoo Avenue

Kalamazoo, Michigan

# Special Attractions 1909

**SOUTH WESTERN STATE POULTRY  
ASSOCIATION**

January 12 to 16

**STATE BAIT-CASTERS' ASSOCIATION**

February 19

**SOUTH WESTERN MICH. DENTISTS'  
ASSOCIATION**

April 13 and 14

**HIGH SCHOOL SEMI-CENTENNIAL**

April 15

**STATE HUMANE SOCIETY**

May 24 and 25

**DEPT. ENCAMPMENT OF G. A. R.**

June 22 to 24

**ENCAMPMENT OF STATE CAVALRY  
TROOPS, Recreation Park**

June 22 to 24

**STATE DENTAL ASSOCIATION  
STATE MUSIC TEACHERS' ASS'N.**

June 29 to July 1

**KALAMAZOO CHAUTAUQUA, Oakwood**

July 15 to 25

**GRAND CIRCUIT RACES, Recreation Park**

August 3 to 6

**SOUTHERN MICHIGAN & NORTHERN  
INDIANA FAIR**

August 30 to September 3

**STATE MEDICAL ASSOCIATION**

September 15 and 16

**KALAMAZOO SILVER ANNIVERSARY  
and HOME COMING**

September 26 to 30 and October 1 and 2

**STATE HORTICULTURAL SOCIETY**

December 7 to 9